

# ALPINE LAKE RESORT

700 West Alpine Drive, Terra Alta, WV 26764 • (304) 789-2481 • [www.alpinelake.com](http://www.alpinelake.com)

## ***Dear Friends of Alpine Lake Resort,***

Our annual music festival will take place on Saturday, July 9, 2016. This year's music festival will feature 4 different genres (bluegrass, country, folk, and rock). In order to continue to play host to this tremendous music festival, we are asking for sponsorships from local businesses and individuals such as yourself.

We attract hundreds of music lovers of all ages and backgrounds, and this is a prime advertising opportunity for any business in the Tri-State area! The event runs from Noon to 8:30 PM and there will be loads of activities for children and adults, including face painting, cornhole tournament, 50/50 raffle, and much more!

We hope that we can count on you to help support the 2016 Alpine Lake Resort Summer Music Festival. Please review the attached media kit with pricing on the various levels of sponsorship. If you have any questions please feel free to contact John Corbin at (304) 789-2481 Ext. 152 or [marketing@alpinelake.com](mailto:marketing@alpinelake.com).

*Thank you for your time and consideration!*

*John Corbin*

John Corbin  
Marketing & Group Sales Coordinator

**Alpine Lake Resort**  
700 West Alpine Drive  
Terra Alta, WV 26764  
(304) 789-2481 Ext. 152  
[www.alpinelake.com](http://www.alpinelake.com)

## ***The 2016 Alpine Lake Resort Summer Music Festival Lineup:***

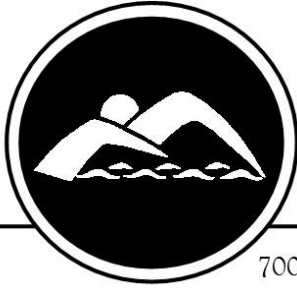
Noon – 1:30pm  
*The Terah Crawford Band*

2pm-3:30pm  
*Surrender Dorothy*

4pm-5:30pm  
*Brother Short Band*

6pm-8:30pm  
*The Hillbilly Gypsies*

Questions? Call 304.789.2481 Ext. 152 or e-mail [marketing@alpinelake.com](mailto:marketing@alpinelake.com)



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## Alpine Lake Resort Summer Music Festival Sponsorships

The 2016 Alpine Lake Resort Summer Music Festival is an incredible advertising opportunity for your business! The Summer Music Festival at Alpine Lake Resort has become a year-after-year tradition for many in the Tri-State area. Your sponsorship of this event helps Alpine Lake Resort continue to bring top billed acts to the West Virginia/Maryland area. Thank you for your support of this great family event!

*We are pleased to sponsor the Alpine Lake Music Festival at the following level:*

**Festival Sponsor \$1,500    Gold \$300    Silver \$200    Bronze \$100    Raffle Sponsor \$50**

Company name for recognition, signage, and promotion should be listed as:

\_\_\_\_\_

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information:

Check payment: Please send checks made out to Alpine Lake Resort to the address listed below.

Credit Card Payment:    VISA    MASTERCARD    AMERICAN EXPRESS    DISCOVER

Card Number \_\_\_\_\_ EXP \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

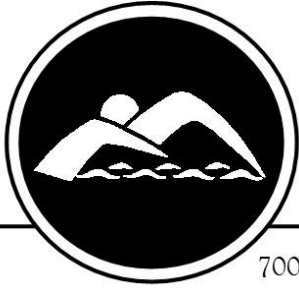
***Thank you for supporting the 2016 Alpine Lake Resort Summer Music Festival!***

Please send sponsorship form and payment to:

Alpine Lake Resort, Attn: Marketing, 700 West Alpine Drive, Terra Alta, WV 26764

Or Email to [marketing@alpinelake.com](mailto:marketing@alpinelake.com)

Questions? Call 304.789.2481 Ext. 152 or e-mail [marketing@alpinelake.com](mailto:marketing@alpinelake.com)



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## **SPONSORSHIP LEVEL BENEFITS**

### **Festival Sponsor Benefits: \$1,500 (1 Available)**

- Large signage in front of main stage
- Company name and logo in program, Alpine Lake Resort website, and WVSummerMusic.com (Thru 2016)
- One 5"x7" Insert in the 2016 Summer Music Festival Program (Must be provided by sponsor before 6/15/16)
- Logo included in all in-house promotional festival eblasts
- 1 exclusive social media blast to all Alpine Lake Resort followers
- 2 minute sponsorship message between 1<sup>st</sup> and 2<sup>nd</sup> set
- Free vendor space
- 4 free entrance tickets

### **Gold Sponsorship Benefits: \$300 (4 Available)**

- Signage in front of main stage
- Company name and logo in program, Alpine Lake Resort website, and WVSummerMusic.com (Thru 2016)
- Logo included in all in-house promotional festival eblasts
- Free vendor space
- 3 free entrance tickets

### **Silver Sponsorship Benefits: \$200 (5 Available)**

- Company name and logo in program, Alpine Lake Resort website, and WVSummerMusic.com (Thru 2016)
- Free vendor space
- 2 free entrance ticket

### **Bronze Sponsorship Benefits: \$100 (10 Available)**

- Company name and logo in program
- 1 free entrance ticket

### **50/50 Sponsor Benefits: \$50 (3 Available)**

- Logo and business name at raffle ticket table
- Announcement on PA system as a raffle ticket sponsor

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition. Thank you for supporting the 2016 Summer Music Festival!

Questions? Call 304.789.2481 Ext. 152 or e-mail [marketing@alpinelake.com](mailto:marketing@alpinelake.com)